

MODULE DESCRIPTION – ACADEMIC YEAR 2018-2019

Field	Design and Fine Arts		
Program	Master Design		
Major	Type Design		
Module title	Typography I		
Code	1MaDeTD12	DTD303861FE18	
Course type	Master		
Semester	Semester 1		
ECTS credits	3		
Prerequisites	None		
Languages	French / English (depending on contributors)		
Place	ECAL		

Skills targeted General learning objectives	<p>This module enables students to acquire skills allowing them to identify and assess the codes affecting how typographic projects are conducted.</p> <p>The acquisition process is based on aesthetic, technical, historical, cultural, societal and cognitive elements, as well as on a comprehensive approach to type design culture and the history of writing in general.</p>
Teaching content and form	<p>The module consists of 2 workshops and 2 lectures.</p> <p>Workshops:</p> <p>1. Tools make shapes: creation of letters from a gesture, learning the <i>ductus</i>, creation and reappropriation of calligraphy tools;</p> <p>2. Type in use: layout of the types designed in the other workshops, creation of specimens on paper or screen, use of typographic material.</p> <p>Lectures:</p> <p>3. History class: history of type design and history of font use.</p> <p>4. Critics and diacritics: studies of graphic forms of European languages.</p> <p>Tours of archival institutions (5), meetings with students and lecturers of other majors in the ECAL Master of Design and the involvement, from time to time, of professionals presenting their work, are also on the agenda for this module.</p>
Forms of assessment and validation	<p>The works produced in the workshops are evaluated by a jury at the end of the semester. The other elements in this module are not subject to grading.</p> <p>The assessment may take students' regular attendance at classes and lectures into account.</p> <p>To obtain credits, students must obtain an average mark of at least 4.</p>
Remedial teaching	<p>Remediation is possible by working to make good observed shortfalls.</p> <p>Module repeated in the academic year following a fail mark, according to procedures to be agreed with the director of the module.</p> <p>No remediation possible after repeating the module.</p>
Professors	Kai Bernau (1), Julia Born (2), François Rappo (3), Matthieu Cortat (4 & 5) & lecturers.

In charge of the module	Matthieu Cortat		
Description validated on	4 July 2018	By	Matthieu Cortat

The French text is authentic.