

MODULE DESCRIPTION - ACADEMIC YEAR 2020-2021

Field	Design and Fine Arts	Design and Fine Arts				
Program	Master Design	Master Design				
Major	All majors	All majors				
Module title	Master's practical project	Master's practical project				
Code	2MaDe22		DDISO824FE20			
Course type	Master	Master				
Semester	Semester 4	Semester 4				
ECTS credits	21	21				
Prerequisites	Validation of all Semester 1	Validation of all Semester 1 – 3 modules (60 credits)				
Languages	French / English	French / English				
Place	ECAL	ECAL				

Skills targeted General learning objectives	This module is the occasion for the student to carry out a major personal project at a professional level that is complex and that includes all the previously acquired knowledge and skills. The project must show that the student has acquired: • expertise in pertinent know-how in the specific chosen area • assurance and ease in his/her methodology • independence in project and time management • valuation and distribution strategy in line with the objective and the target audience The project must correspond to current design requirements (prototypes, models, scale models, objects, drawings, programmes, etc.) in the manner it is carried out and communicated. It must also display an innovative and original approach, as well as a coherent link between its aim and the final object.
Teaching content and form	The student will develop and carry out his/her final year project under the supervision of one or possibly two tutors, but will mainly work independently. Depending on the major and /or the nature and progress of his/her project, the student will receive support via • seminar courses in small groups • meetings and interviews with specialists • presentations, discussions and individual or group criticism at different stages of his/her research and project implementation • regular personal consultation with his/her tutor. Depending on the personal project, the final-year thesis and practical project may constitute a single body of work. Nonetheless, the practical project shall be assessed on its own merit and be validated after the thesis.
Forms of assessment and validation	The Master's project will be assessed by an exam review board made up of members from the school which is the site of the major, at least one member from another major and members external to the HES-SO Master in Design programme who are design professionals. Assessment will be in the form of an individual defence and may take into account regular attendance in meetings with the tutor/s and active participation in supervised activities. The student must achieve a minimum grade of 4 to obtain credits.
Remedial teaching	There are no remedial measures. In the event of a failing grade (below 4), the student must repeat the module, normally-speaking the following academic year, in accordance with procedures agreed to with the head of the module.
Professors	Professors and lecturers in MA Photography, Product Design and Type Design



MASTER OF ARTS HES-SO EN DESIGN ECAL LAUSANNE / HEAD GENÈVE



In charge of the module	Milo Keller (Photography), Matthieu Cortat (Type Design) & Camille Blin (Product Design)		
Description validated on	31 August 2020	Ву	Milo Keller, Matthieu Cortat & Camille Blin

The French text is authentic.