

**MODULE DESCRIPTION – ACADEMIC YEAR 2018-2019**

<b>Field</b>	Design and Fine Arts		
<b>Program</b>	<b>Master Design</b>		
<b>Major</b>	<b>Type Design</b>		
<b>Module title</b>	Type Design I		
<b>Code</b>	1MaDeTD11	DTD303851FE18	
<b>Course type</b>	Master		
<b>Semester</b>	Semester 1		
<b>ECTS credits</b>	6		
<b>Prerequisites</b>	None		
<b>Languages</b>	French / English (depending on contributors)		
<b>Place</b>	ECAL		

<b>Skills targeted General learning objectives</b>	This module aims to equip students with specific skills and abilities in the field of typography and type design, by developing techniques inherent in the graphic design of letters - calligraphy, lettering, construction, digital design, scripting and the development of fonts.		
<b>Teaching content and form</b>	<p>Three type design workshops – Commissioned Type Design, Sleeping Beauties &amp; Drawing Restraint.</p> <ol style="list-style-type: none"> <li><b>Custom Type:</b> commissioned work in groups, in a restrictive business framework;</li> <li><b>Sleeping Beauties:</b> development of a personal methodology and style in reinterpreting historical sources or creating from scratch;</li> <li><b>Drawing Restraint:</b> lettering experiments limited by technical, physical and/or material constraints.</li> </ol>		
<b>Forms of assessment and validation</b>	<p>Projects undertaken will be assessed by a jury at the end of the semester.</p> <p>The assessment may take students' regular attendance at classes and lectures into account.</p> <p>To obtain credits, students must obtain an average mark of at least 4.</p>		
<b>Remedial teaching</b>	<p>Remediation is possible by working to make good observed shortfalls.</p> <p>Module repeated in the academic year following a fail mark, according to procedures to be agreed with the director of the module.</p> <p>No remediation possible after repeating the module.</p>		
<b>Professors</b>	Bruno Maag (1), François Rappo (2), Matthieu Cortat (3) & lecturers		

<b>In charge of the module</b>	Matthieu Cortat		
<b>Description validated on</b>	4 July 2018	<b>By</b>	Matthieu Cortat

The French text is authentic.