

MODULE DESCRIPTION – ACADEMIC YEAR 2018-2019

Field	Design and Fine Arts		
Program	MAS in Design for Luxury and Craftsmanship		
Major	-		
Module title	Luxury and know-how		
Code	MASluxury2	DDI303621FE18	
Course type	Master of Advanced Studies		
Semester	Semester 1		
ECTS credits	10		
Prerequisites	None		
Languages	French / English		
Place	ECAL		

Skills targeted General learning objectives	This module seeks to raise students' awareness of the role of know-how in the creative process and to instil in them associated technical and specific skills.		
Teaching content and form	<p>This module, consisting essentially of practical work to design a luxury object specifically focused on the role of know-how in the creative process, comprises two workshops.</p> <p>Workshop 1 – Traditional know-how</p> <p>Workshop 2 – The artisanal touch in a contemporary context</p> <p>Students work on compulsory exercises to design products in partnership with companies with which the work is carried out.</p> <p>Both workshops are run along similar lines: the first week is devoted to research into the subject under examination and to the brief. The second week is allocated to the design phase proper, while the final week is devoted to finishing off the project and its communication.</p>		
Forms of assessment and validation	<p>The result of both workshops is assessed at the end of the semester by a panel.</p> <p>To obtain credits, the student must obtain a pass mark of 4 (average of both marks).</p>		
Remedial teaching	<p>No remediation possible.</p> <p>The module must be repeated in the following months, according to procedures to be agreed with the director of the module.</p>		
Professors	Nicolas Le Moigne & lecturer		

In charge of the module	Nicolas Le Moigne		
Description validated on	27 August 2018	By	Nicolas Le Moigne

The French text is authentic.