

**More Rules for Modern Life**

A selection of pieces by ECAL Bachelor Industrial Design and Bachelor Fine Arts students under the guidance of Christophe Guberan and Stéphane Kropf. Exhibition curated by John M Armleder.

Asserting its wish to play with the flimsy distinctions between "objets d'art" and practical objects and to question the legitimacy of an exhibition on the fringes of such an outstanding event as the Milan Salone del Mobile, ECAL has invited visual artist John M Armleder to curate an exhibition displaying side by side the works of students from the Bachelor Fine Arts and the Bachelor Industrial Design programmes.

After having (re)visited some of John M Armleder exhibitions and seen his iconic pieces, the *Furniture Sculpture* among others, the students used their chosen materials and processes to devise their exhibition pieces, which they developed at ECAL during a full semester under the watchful eye of designer and professor Christophe Guberan and Stéphane Kropf, artist and Head of the Bachelor Fine Arts.

Playing with scale, shapes, colours and materials, the exhibited works defy pre-established categories: a rocking zebra for gangling children, a handless clock, a minimal painting with maximalist details, taped ceramic vases, a menhir made from recycled plastic, concrete marble... All piled up in a visual cacophony that is happily deliberate.

**Press preview**

Monday 3 April, 4 pm – 6 pm

**Opening hours**

Tuesday – Sunday, 11 am – 8 pm

**Spazio Orso 16**

Via dell'Orso 16, 20121 Milano

[www.orso16.com](http://www.orso16.com)

[www.ecal.ch](http://www.ecal.ch)

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**Elite Hotel by ECAL**



The Swiss bed manufacturer Elite presents a collection of bedroom furniture, linen and accessories for hostelry in collaboration with ECAL Bachelor Industrial Design students under the guidance of Chris Kabel.

Elite Hotel offers an innovative and immersive sleeping experience, as the result of an intensive collaboration between two world-famous Swiss institutions: ECAL and luxury mattress factory Elite Beds.

With this audacious adventure, Elite Hotel does not take the first-class hotel bed for granted but, instead, seeks to exceed excellence and anticipate the high expectations of its customers.

Thanks to the ECAL Bachelor Industrial Design students under the guidance of Chris Kabel, designer and tutor at ECAL, the luxury mattress and its direct surroundings (bed frame, bedside table, linen, pillow, slipper, pyjamas...) have been thoroughly reconsidered to provide demanding guests with much more than they could ever imagine in their wildest dreams.

**Press preview**

Wednesday 5 April, 5 pm – 6 pm

**Opening hours**

Tuesday – Sunday, 10 am – 9 pm

**Elite Gallery Milano**

Via Marco Formentini 14, 20121 Milano

[www.elitebeds.ch](http://www.elitebeds.ch)

**IKEA Festival**

**Let's Make Room for Life**



IKEA invites LMX, a collective of ECAL Bachelor Fine Arts and Bachelor Media & Interaction Design students, to produce acrylic paintings with a programmable machine. Using the extensive possibilities of randomness, colour mix, superposition and serial production provided by this new machine, the students create numerous artworks.

IKEA has invited LMX, an ECAL collective made up of students from the Bachelor Fine Arts and the Bachelor Media & Interaction Design programmes, to produce paintings with a programmable machine.

In changing the machine original settings (x, y and z shifting positions, cyan, magenta, yellow, black and white percentages, nozzle size, paint flow, random parameters...) and in using technology to address essential issues in painting, LMX tested the creative and repetitive gesture potential allowed by the mathematical precision of the code and the infallible mechanism of the machine.

During the IKEA Festival, LMX mass-produces some artefacts that were designed during a workshop that took place in the countryside around Zurich in February 2017, and continues to explore the potential of this machine, which showcases its production performance to the public.

**Opening hours**

Tuesday – Sunday, 10 am – 8 pm

Wednesday, 10 am – 10 pm

**Officina Ventura 14**

Via Privata Giovanni, Ventura 14, 20134 Milano

[www.ikea.com](http://www.ikea.com)

[www.ikea.today](http://www.ikea.today)

**For further information:**

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High-definition images available on the website

<http://www.ecal.ch/en/3401> or by request.

**PUMP**  
**The Punkt. Urban Mobility Project**

The Swiss technology company Punkt. invites three leading schools (Design Academy Eindhoven, ECAL, Royal College of Art) to design an e-bike, which expresses the brand's philosophy of "taming technology". ECAL Master Product Design students present e-CAL 1020, a plug-and-play electrical engine, which transforms your personal bicycle into an e-bike.

*The Punkt. Urban Mobility Project* is an educational collaboration between Punkt. and three leading design schools: ECAL (Lausanne), RCA (London) and Design Academy (Eindhoven). The brief: create a personal transportation product that innovates in both style and function, specific to the needs and opportunities found in the cities where the students are studying.

Travelling in Lausanne means short distances but steep hills. This retro-fit motor harvests downhill braking energy that would otherwise be wasted as heat, and stores it ready to send back to the wheel the moment it is needed.

Under the guidance of Thilo Alex Brunner, Head of the programme, ECAL Master Product Design students created e-CAL 1020, a plug and play electrical engine which transforms your bicycle into an e-bike. It is solely recharged by human effort using a generator similar to KERS (Kinetic Energy Recovery System), a technology used in Formula 1.

**Opening hours**  
Tuesday – Sunday, 11 am – 9 pm  
**Palazzo Litta**  
Corso Magenta 24, 20123 Milano  
[www.punkt.ch](http://www.punkt.ch)

**Punkt.**

**ECAL presents**  
**The Future Sausage**  
**by Carolien Niebling**

A research project conducted at ECAL by Carolien Niebling, ECAL Master Product Design graduate. It explores the design and taste of the future sausage, while critically discussing alternatives to meat consumption worldwide. Tasting available at the stand.

Sausages are one of mankind's first-ever designed food items. The exhibition presents a series of innovative sausages, which have been made in collaboration with a butcher (Herman ter Weele from Oene, Netherlands) and a chef (Gabriel Serero from Lausanne, Switzerland), using design, ingredients and techniques outlined in a book by Carolien Niebling, an ECAL Master Product Design graduate.

As part of a research project conducted at ECAL, Carolien Niebling explains that "Today, sausages remain a cornerstone of our food culture. England alone has over 470 different types of breakfast sausages, and in Germany there are even sausage laws, dictating specific rules for the making of sausages. Now, according to the Food and Agriculture Organization (FAO), we are facing a serious shortage of protein-rich-food. Meat, in particular, will be scarce. One reason for this is over-consumption: in today's world, we simply consume too many animal products. So, I wonder, can we look to sausages to provide a solution once again?"

The book is available for pre-order from the 4th of April until the 14th of May 2017 on:  
[www.thefuturesausage.com](http://www.thefuturesausage.com)

**Opening hours**  
Tuesday – Sunday, 9.30 am – 6.30 pm  
**SaloneSatellite**  
Hall 22 – 24, Stand S02  
Fiera Milano, 20017 Rho  
[www.salonemilano.it](http://www.salonemilano.it)  
[www.carolienniebling.com](http://www.carolienniebling.com)  
[www.thefuturesausage.com](http://www.thefuturesausage.com)

**SaloneSatellite**

**Fuori catalogo**  
**5 fotografi interpretano**  
**5 prodotti di Vico Magistretti**



Five ECAL Bachelor & Master Photography graduates (Maxime Guyon, Quentin Lacombe, Calypso Mahieu, Nicolas Polli, Jean-Vincent Simonet) interpret five out of production objects designed by Vico Magistretti. A coproduction between Fondazione Vico Magistretti and ECAL. Exhibition curated by Anniina Koivu & Francesco Zanot.

This exhibition looks at five Vico Magistretti designs, all of which are out of production, through the lenses of five young photographers. The selected objects are: a light, a table, a bookshelf and two chairs. All are iconic, with distinct stories to tell, and all five designs are remarkable for their contemporaneity. Even if (currently) not available on the market, each object is an important reference for contemporary design today.

The photographers are Maxime Guyon, Quentin Lacombe, Calypso Mahieu, Nicolas Polli and Jean-Vincent Simonet, all graduates of the Bachelor or Master Photography programmes at ECAL. With their distinct styles, each photographer offers a personal interpretation of the objects. In the process, they generate new desires for the objects that, nonetheless, remain just out of reach.

**Opening hours**  
Tuesday – Sunday, 11 am – 8 pm  
**Fondazione studio museo Vico Magistretti**  
Via Vincenzo Bellini 1, 20122 Milano  
[www.vicomagistretti.it](http://www.vicomagistretti.it)

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<http://www.ecal.ch/en/3401> or by request.